

TO Interested Parties  
 FROM Global Strategy Group  
 DATE September 27, 2016  
 RE **NEW POLL – O’Halleran Well-Positioned to Win in Arizona’s First District**

In Arizona’s First Congressional District, Democrat Tom O’Halleran maintains a solid lead over his Republican opponent, overperforming Hillary Clinton, who also leads, though by a smaller margin. Growth in support from independent voters and increasingly favorable perceptions of O’Halleran have helped him hold onto his edge. With most voters still unfamiliar with O’Halleran, he has plenty of room to grow his vote share, putting him in a very good position to win in November.

#### KEY SURVEY FINDINGS:

- **At the top of the ticket, Hillary Clinton holds a slight edge over Donald Trump (46% Clinton/43% Trump),** creating a favorable environment for Democrats lower down the ballot in this swing district.
- **Tom O’Halleran holds an even larger lead over Paul Babeu (45% O’Halleran/38% Babeu).** Since August, he has improved his standing with independent voters – the key voting bloc in a district with near-even numbers of Democrats and Republicans – who now support O’Halleran by a five-point margin (41%/36%).

	<b>August</b> O’Halleran Margin	<b>September</b> O’Halleran Margin
<b>Total</b>	<b>+7</b>	<b>+7</b>
Democrats	+64	+66
Independents	<b>-14</b>	<b>+5</b>
Republicans	-48	-59

- **O’Halleran is overperforming the top of the ticket despite much lower name recognition than his opponent, indicating O’Halleran has plenty more room to grow his vote share.**
  - O’Halleran is known to 32% of voters, compared to Babeu’s 63%, but O’Halleran is popular among those who know him (+18 net favorable) and has improved his image significantly since August (+8 net favorable)
  - Babeu, on the other hand, is unpopular (-4 net favorable) having slipped from August (+1 net favorable) as voters have learned more about him.
  - As O’Halleran continues to introduce himself, and as voters continue to hear about Babeu’s scandals, these is every reason to believe O’Halleran’s margin will increase.

#### ABOUT THIS POLL

Global Strategy Group conducted a live telephone survey of 400 likely November 2016 voters in Arizona’s First Congressional District, from September 22<sup>nd</sup> to 25<sup>th</sup>, 2016. The results of this survey have a margin of error of +/-4.9% on the full sample. Care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on historical turnout.